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## **Informatel announced as the JMango Master Distributor for Australia and New Zealand**

JMango, one of the world's fastest mobile application development platforms, recently signed Informatel as its Master Distributor for Australia and New Zealand.

In operation since 1987, Informatel is one of Australia's leading telephone and mobile service providers with capability across a multitude of mediums, including telephony, mobile, SMS, MMS, email and the Web.

Now as the Australian and New Zealand Master Distributor of the JMango platform, Informatel can add mobile applications to their impressive list of services.

Under the agreement, JMango will provide its patented development platform to Informatel to develop new and innovative mobile application solutions for their clients.

"As part of our ongoing dialogue with clients, we've noticed that our clients are looking to take their websites and connect with every customer and prospect via any phone on any network and JMango allows us to readily do that like nothing else in the market," said Dennis Benjamin, CEO of Informatel.

JMango CEO, Ilan Oosting was also enthusiastic about the deal, stating, "We are extremely excited about the chance to further develop the JMango platform here in Australia. Informatel has always been one of the leaders in this space and we are keen to work closely with them to deliver truly innovative and exciting mobile applications for their clients".

Informatel's Jeremy Samuel further added: "Those businesses that reach customers via their mobiles have measurable benefits that will be long lasting and go straight to the bottom line which is exciting for all as we tie the smartness of JMango's capability with the proven reliability of Informatel's touch points and platforms".

As the Master Distributor for Australia and New Zealand, Informatel has already begun developing several key solutions for their clients with further information on this available shortly.

**-ENDS-**

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### **About Informatel:**

Founded in 1987, when the telephone was regarded primarily as a device for making telephone calls. Informatel was a pioneer in the new era of interactive telecommunications.

Informatel has been at the forefront helping their clients extend their reach with their customers using new and innovative interactive communications and has earned its reputation for developing and implementing real world solutions that deliver results. From mission critical services to high capacity "avalanche" promotions, Informatel have the experience to ensure their clients "connect with their customers".

[www.informatel.com.au](http://www.informatel.com.au)

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